



THE SHARE'NGO SILENT REVOLUTION OF URBAN MOBILITY



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eBRIDGE Milan workshop – Urban eMobility 2020

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01. THE SHARE'NGO REVOLUTION OF URBAN MOBILITY

THE FIRST ELECTRIC FREE FLOATING CAR SHARING IN THE WORLD

- Milan – June 22, 2015 (500 cars)
- Florence – October , 2015 (200 cars)
- Lanzhou – October 2015 (3.500 cars)

By the end of 2015

- Modena
- Pisa
- Rome (pilot project)



02. THE SHARE'NGO REVOLUTION OF URBAN MOBILITY



- **GREAT ENGINEERING, ITALIAN DESIGN AND SURPRISING FEATURES**
- **BEYOND 120 KM OF RANGE IN ANY CONDITION (+ QUICK RECHARGE)**
- **ZERO IMPACT + SAFETY + COMFORT + STEERING RADIUS + MINIMAL FOOTPRINT**
- **AN A-CLASS CAR OVERALL IMPRESSION (EXTERNAL AND INTERNAL)**

02. THE SHARE'NGO REVOLUTION OF URBAN MOBILITY



OUR DIFFERENCE

- EASY AND JOYFUL DRIVING EXPERIENCE
- ALWAYS READY TO USE (WE RECHARGE)
- PROFILED PRICING (THE MORE YOU NEED IT, THE LESS YOU PAY)
- FREE SERVICE FOR WOMEN BETWEEN 1.00 AND 6.00 AM
- NO DIGITAL DIVIDE (CARS CAN BE UTILIZED WITHOUT A SMARTPHONE)



03. THE SHARE'NGO REVOLUTION OF URBAN MOBILITY

SHARE'NGO POINTS - OUR RENT-TO-RENT BUSINESS

**NOLEGGIO VEICOLI ELETTRICI
ELECTRIC CITY CAR RENTAL
SHARE'ngo
POINT**

Vetrofania negozio
e paline stradali

Porta leaflet
da banco

Adesivi
HELP

Folder porta contratti

**SHARE'ngo
POINT**

**ELECTRIC CITY CAR
RENTAL**

THE BEST WAY
TO ENJOY FIRENZE

TEL. 055.234567

Banner e Totem

**SHARE'ngo
POINT**

**ELECTRIC CITY CAR
RENTAL**

THE BEST WAY
TO ENJOY THE CITY

Roll-up per eventi

**T-Shirt e
Polo**



SHARE'ngo
RENTAL



04. THE SHARE'NGO REVOLUTION OF URBAN MOBILITY

2016 – READY FOR EUROPE



Thank You for your attention.



milano@in

MILANO SHARING CITY LA CITTÀ IN CONDIVISIONE

13 -14 Novembre 2015 | Base Milano Spazio Ex-Ansaldo | Via Bergognone 34



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